



## Concept Note | Strengthening the Role of the African Private Sector in Disaster Risk Management

### Event Overview

While many low- and middle-income countries have already developed national strategies for disaster risk reduction, challenges remain when it comes to implementing these strategies and ensuring that they reflect the voices of different actors, including the private sector.

This year's International Day for Disaster Risk Reduction on October 13th will highlight Target (f) of the Sendai Framework for Disaster Risk Reduction, focusing on the importance of international cooperation and partnerships.

This is an opportunity to reaffirm the role of the private sector in reducing the impacts of human-induced and natural hazards in disaster-prone countries.

As the pandemic, extreme weather events, and other natural and human-induced hazards have shown the need for multi-stakeholder partnerships in disaster risk reduction, the UNDP-OCHA Connecting Business initiative (CBI) and UNDRR ARISE Africa will hold a joint webinar on **"Strengthening the Role of the African Private Sector in Disaster Management"** to highlight good practices, as well as challenges, in public-private partnerships on achieving progress in the implementation of national strategies on disaster risk reduction, preparedness, response and recovery.

### DATE AND TIME

October 13  
10 A.M. Nairobi / GMT +3  
Virtual event

### REGISTRATION LINK

Please register [here](#).

### DETAILS

The event is organized by the Connecting Business initiative (CBI) and UNDRR ARISE Africa.

The session will be conducted in English

### CONTACT

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## Intended Outcomes

At the end of the webinar, participants are expected to gain awareness of the different opportunities for private sector engagement in disaster risk management in Sub-Saharan Africa.

CBi and ARISE Africa will also publish a business brief and an article on business networks and their role in disaster risk management.

In addition, CBi and ARISE Africa plan to hold activities such as a private sector session during the Africa Regional Platform for Disaster Risk Reduction on November 16-19, a series of awareness campaigns and virtual roadshows leading to the Global Platform for Disaster Risk Reduction in May 2022. These planned activities aim to forge a common front in strengthening the recently established ARISE Africa network and to support prospective CBi member networks in the region.

## Agenda

Schedule	Session
10:00 – 10:05	<p>Opening Remarks:</p> <ul style="list-style-type: none"> <li>Mr. Kareem Elbayar, Programme Coordinator, UNDP-OCHA Connecting Business initiative (CBi)</li> <li>Ms. Irina Zodrow, Head, Partnerships and Stakeholder Engagement, UNDRR (TBC)</li> </ul>
10:05 – 10:45	<p>Panel Discussion: Why Partnership Matters? Public-Private Partnership for Disaster Risk Reduction</p> <ul style="list-style-type: none"> <li>Mr. Julius Njoroge Kabubi, Programme Analyst, UNDRR Africa, Coordinator, ARISE Africa</li> <li>Ms. Florian Rhiza Nery, Network Coordination Specialist, CBi</li> <li>Mr. Michel Kahasha, CEO, Dellions (DRC Congo)</li> <li>Ms. Isabelle Salabert, President, AXIAN Foundation and Executive Director, Private Sector Humanitarian Platform Madagascar (TBC)</li> </ul> <p>Moderated by: Mr. Michael Sudarkasa, CEO, Africa Business Group</p>
10:45 – 11:00	<p>Question and Answer</p> <p>Closing Remarks:</p> <ul style="list-style-type: none"> <li>Mr. Hans-Peter Teufers, Director for International Programs, UPS Foundation</li> </ul>



## About Connecting Business initiative (CBI)

CBI is jointly managed by the United Nations Office for the Coordination of Humanitarian Affairs (OCHA) and the United Nations Development Programme (UNDP) and is dedicated to supporting private sector networks before, during, and after crises. To improve community resilience and disaster response, CBI partners with private sector networks, and currently operates directly in 11 countries. Learn more at [connectingbusiness.org](http://connectingbusiness.org).

## About UNDRR – ARISE Africa

Launched in 2015, ARISE, the Private Sector Alliance for Disaster Resilient Societies, is a network of private sector entities led by the UN Office for Disaster Risk Reduction (UNDRR). UNDRR oversees the implementation of the [Sendai Framework for Disaster Risk Reduction 2015-2030](#), supporting countries in its implementation, monitoring and sharing what works in reducing existing risk and preventing the creation of new risk. Today, ARISE has grown to over 350 members and over 20 networks across the world and its members are duly focused on effecting meaningful change in how the private sector invests in a risk-informed sustainable future. Learn more at [www.ariseglobalnetwork.org](http://www.ariseglobalnetwork.org).