CBi activities

→ Providing a clear entry point for the private sector to engage in disaster risk reduction, emergency preparedness, response and recovery.

→ Mobilizing and connecting partners.

→ Supporting the creation and strengthening of private sector-led networks for disaster risk reduction, emergency preparedness, response and recovery.

→ Connecting private sector networks at the sub-national, national and regional levels, and among industry and thematic groups, to each other and other actors.

→ Integrating the private sector in resilience programs and national disaster management structures.

→ Matching private sector capacities and resources to humanitarian needs through local networks.

→ Producing tools and delivering programs to build the resilience of businesses and their communities.

→ Developing and disseminating good practice on private sector engagement.

→ Facilitating policy engagement.

What can you do?

Create, sponsor and participate in CBi Member Networks

Become a Program Partner or Participating Organisation

Become a Resource Partner by making a financial or in-kind contribution

Champion the Connecting Business initiative
CBi aims to support 40 private sector networks by 2020

Prospective Member Network countries have been identified through various consultation processes and are subject to further discussions.

The Connecting Business initiative is a private sector driven and UN-supported initiative. Operational and technical support is provided by United Nations Development Programme and the United Nations Office for the Coordination of Humanitarian Affairs while the United Nations Office for Disaster Risk Reduction provides technical advice on disaster risk reduction.