



2019 CBI Annual Event

Tuesday 5 February 14:00 – 17:30

Geneva International Conference Centre (CICG), Conference Room: 4

The CBI Annual Event is the main convening for CBI Member Networks and other key partners to come together to discuss collective private sector contributions to disaster risk reduction, preparedness, response and recovery. Organized now for the third time, it will allow participants to showcase their work over the past year, share lessons learned and identify further opportunities for collaboration. In 2019, the CBI Annual Event will be structured around two thematic sessions – one that explores enabling policy environments for public-private collaboration and one that focuses on private sector engagement in manmade disasters.

Agenda

CBI Annual Event	
14:00 – 14:15	<p>Official welcome</p> <ul style="list-style-type: none"> - Marcos Athias Neto, Director, Istanbul International Center for Private Sector in Development, UNDP (event moderator)
Session 1	
Creating an enabling policy environment for public-private collaboration in humanitarian action	
14:15 – 14:20	<p>Opening of the session</p> <p><i>Opening words to welcome everyone to the first part of the CBI Annual Event that explores enabling policy environments for public-private collaboration.</i></p> <ul style="list-style-type: none"> - Mr. Sahba Sobhani, Global Programme Advisor, Istanbul International Centre for Private Sector in Development, UNDP (Session moderator)
14:20-14:30	<p>Setting the scene</p> <p><i>An overview of what an enabling policy environment for public-private collaboration might look like from the perspective of a Government, what are the key elements and how could it be turned from an aspiration into reality.</i></p> <ul style="list-style-type: none"> - Mr. Paul Kelly, Assistant Secretary, Humanitarian Response, Risk and Recovery Branch, Department of Foreign Affairs and Trade, Government of Australia
14:30 – 14:40	<p>Reflections from the private sector</p> <p><i>A spotlight presentation by one company that is actively engaging in public-private collaboration to support humanitarian action.</i></p> <ul style="list-style-type: none"> - Mr. Hans-Peter Teufers, Director, International Programs, The UPS Foundation

<p>14:40- 15:30</p>	<p>Interactive panel discussion <i>The panel will bring together representatives from government, the private sector and the humanitarian sector to discuss their experiences on how the policy environment in which they operate affected their work on disaster management and humanitarian action, what specific policies proved essential in enabling their work, what key steps were or should be taken and what are the lessons learned they can share.</i></p> <ul style="list-style-type: none"> - Ms. Nathalie Olijslager, Deputy Permanent Representative, Minister Plenipotentiary and Head of Political Affairs, Permanent Mission of the Kingdom of the Netherlands to the United Nations Office in Geneva - Ms. Kellie Bentz, Head of Global Response and Relief, Airbnb - Mr. Luis Gomez Sanchez, President, CENACED - Mr. Firzan Hashim, Country Director, APAD Sri Lanka - Mr. Sahba Sobhani, Global Programme Advisor, Istanbul International Centre for Private Sector in Development, UNDP (moderator)
<p>15:30 – 16:00</p>	<p><i>Coffee break</i></p>
<p>Session 2 Exploring private sector engagement in manmade disasters</p>	
<p>16:00 – 16:10</p>	<p>Opening of the session <i>Opening words to welcome everyone to the second part of the CBI Annual Event that explores private sector contributions to manmade disasters, including complex emergencies.</i></p> <ul style="list-style-type: none"> - Mr. Barnaby Willitts-King, Senior Research Fellow, Humanitarian Policy Group, Overseas Development Institute (session moderator) - Ms. Karen Smith, Business Partnership Advisor, External Relations and Partnerships Section, OCHA
<p>16:10 – 16:20</p>	<p>Inspiring action <i>A call to action reminding of the challenges ahead, while also encouraging companies to raise the bar in addressing manmade disasters alongside Governments and the humanitarian community.</i></p> <ul style="list-style-type: none"> - Mr. Stean Auguste Tshiband, Early Recovery Coordinator, UNDP Yemen
<p>16:20 – 16:30</p>	<p>Leading by example <i>A spotlight presentation by one company that is actively supporting humanitarian efforts and addressing the needs of people whose lives have been impacted by manmade disasters.</i></p> <ul style="list-style-type: none"> - Mr. Jock Mendoza-Wilson, Director of International and Investor Relations, System Capital Management
<p>16:30 – 17:15</p>	<p>Reducing risks and scaling impact: collective private sector action to address manmade disasters <i>An interactive panel discussion inviting participants to explore reasons why the private sector has collectively become an important asset in addressing</i></p>

	<p><i>manmade disasters, what has been learned from previous experiences and what can be done to further enable private sector engagement in challenging operating environments.</i></p> <ul style="list-style-type: none"> - Mr. Alexandros Ragoussis, Economist, Economics and Private Sector Development, IFC / World Bank Group - Ms. Kathryn Taetzsch, Global Director of Humanitarian Partnerships & Cash Based Programming, World Vision International & HPPP Kenya - Mr. Rene “Butch” Meily, President, Philippine Disaster Resilience Foundation - Moderated by: Mr. Barnaby Willitts-King, Senior Research Fellow, Humanitarian Policy Group, Overseas Development Institute
<p>17:15 – 17:25</p>	<p>CBi Guidance Toolkit for private sector networks in manmade disasters, including complex emergencies</p> <p><i>With support from the EU, in 2018 and early 2019, the Connecting Business initiative (CBi) has been working with the Overseas Development Institute (ODI) to develop a Guidance Toolkit to support its Member Networks - and other collective private sector platforms - in engaging the (local) private sector in manmade disasters, including complex emergencies. The toolkit has been piloted in Cote d’Ivoire, Kenya and Turkey.</i></p> <ul style="list-style-type: none"> - Ms. Tiina Mylly, CBi Secretariat
<p>17:25 – 17:30</p>	<p>Closing of the CBi Annual Event</p> <p><i>A path forward for the private sector to collectively deliver greater impact as they support Governments and humanitarian organizations in disaster management.</i></p> <ul style="list-style-type: none"> - Marcos Athias Neto, Director, Istanbul International Center for Private Sector in Development, UNDP (event moderator)

Background information on the CBI Annual Event sessions

Session 1: Creating an enabling policy environment for public-private collaboration in humanitarian action

Over the past 30 years, more than 2.5 million people and almost \$4 trillion have been lost to manmade disasters and hazards such as earthquakes, cyclones, volcanic eruptions, floods and droughts. These challenges also pose major risks for the private sector. They make doing business riskier and costlier, and in many cases are responsible for disruption of value chains and the closing of small and medium size companies. The private sector has a lot to offer when it comes to disaster prevention or responses and humanitarian assistance: its people, systems, technology, logistics, vehicles, finance, networks and connections. While the world are seeing some progress in involvement of the private sector in DRR, emergency preparedness and response, there are still many challenges--- one of them is creating an enabling policy environment for public-private collaboration. The common goals, the institutions in charge, the structure of partnership, the process for information-sharing, the expected roles, and the actions after a disaster, among others, can all be identified and formalized through policies before a disaster happens to ensure effective response and recovery.

At the international level, the 10 Guiding Principles for Public-Private Collaboration for Humanitarian Action emphasizes “relationships with governments” as one of its key principles and encourages humanitarian actors and the private sector to engage national and local authorities in their collaborative efforts. Goal 17 of the 2030 Agenda for Sustainable Development, on the other hand, indicates that the achievement of the goals requires strong partnerships between governments, the private sector and civil society. In his report to the UNGA on the UN Office for Partnerships in 2018, the UN Secretary-General called for a significant and targeted effort to build an enabling environment for partnering, including institutional capacities, convening and supporting infrastructure and a supportive policy environment

Creating an enabling policy environment for public-private collaboration can help establish an effective institutional framework and an integrated approach to disaster management between government and the private sector. It can provide the framework for cross-sectoral collaboration by having interlinked objectives, principles, and strategies. At the operational level, policies can help pre-identify, pre-set and formalize potential roles of private sector entities on disaster management or provide for effective and shared information management to facilitate the collection, analysis and utilization of disaster management information.

Overall, a strong policy environment can set the backbone of strong public-private collaboration, encourage institutional preparedness, ensure effective humanitarian action and open more opportunities on disaster management at the local, national and international levels.

Session 2: Exploring private sector engagement in manmade disasters

The economic impact of conflict and violence in 2017 was estimated at US\$14.76 trillion or 12.4% of global gross domestic product (GDP). This figure has increased significantly since 2012.¹ At the same time conflicts also force more and more people to flee their homes. They displace people from the land they farm, disrupt food markets and create havoc for transportation systems, thus pushing food

¹ The Economic Value of Peace 2018: Measuring the Global Economic Impact of Violence and Conflict (The Institute for Economics and Peace)



prices up. Partially because of this, after years of decline, food insecurity and hunger are on the rise again.

Unfortunately, conflicts are becoming more frequent and last longer. They now also drive over 80% of humanitarian needs² and can halt – or even reverse – years of development gains. While the primary responsibility for responding to manmade disasters rests with governments and the humanitarian community, the private sector can also be part of the solution.

Yet companies have tended to be less involved in addressing manmade disasters due to the elevated degree of risks associated with these types of emergencies. This is also reflected in the CBI Member Network activities, as most of their focus has been directed to reducing the risks of, preparing for, responding to and recovering from the impacts of natural hazards. While collective private sector action in manmade disasters therefore remains under-explored, it can provide a good mechanism for companies – particularly SMEs – to participate in challenging operating environments.

This session will explore how governments, the humanitarian and development community and the private sector can work together to collectively address manmade disasters, particularly complex emergencies. Participants will consider critical priorities and opportunities for further engaging companies in addressing some of the biggest challenges of our time.

² The Global Humanitarian Overview 2018 (OCHA)