



SUSTAINABLE IMPACT HUB

LEAVE NO ONE BEHIND: PARTNERING FOR IMPACT

Press Release

For Immediate Release

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Unprecedented cross-sector collaboration in Davos on SDGs & Humanitarian action

Twenty-seven private sector, UN and international organizations are joining forces to champion and showcase collaboration for global good in Davos from 22 to 25 January 2019.

The group is coming together in the Sustainable Impact Hub under the common cause “Leave No One Behind: Partnering for impact” during the World Economic Forum Annual Meeting 2019. Their aim is to influence decision-makers attending the Davos meeting from all sectors of society with the joint message that “collaboration is essential to create a better world, and that none of the Sustainable Development Goals (SDGs) can be met unless met for all”.

“We are all in this together.” said Dr Al-Meraikhi, the United Nations Secretary-General's Humanitarian Envoy. “The 2030 Agenda, with its 17 SDGs, is universal and it calls for action to ensure no one is left behind. This means mobilising all resources - technology development, financial resources, capacity building - and dynamic multi-stakeholder partnerships to deliver effectiveness and impact.”

The 2019 Davos Annual Meeting theme, “Globalization 4.0: Shaping a Global Architecture in the Age of the Fourth Industrial Revolution”, provides an excellent opportunity to influence that ‘architecture’ for a better future.

“While many business initiatives towards the 17 Global Goals have been encouraging, we urgently need more companies to get involved,” said Lise Kingo, CEO & Executive Director of the UN Global Compact. “We need to scale up faster and we need to reach tipping points that will turn corporate sustainability from a nice idea into a practical, mainstream reality for businesses everywhere.”

“Salesforce.org is honoured to be a part of the Sustainable Impact Hub in Davos this year and showcase the ways that the UN and NGOs are utilizing technology to achieve their missions,” said Rob Acker, CEO, Salesforce.org. “Global collaboration and public-private partnerships are critical to accomplish the Sustainable Development Goals and we look forward to being a part of this activation.”

The organisations will demonstrate the value of collaboration and explore with visitors to the Hub how new and sustainable opportunities can make a meaningful difference.

Changing humanitarian priorities and needs of vulnerable people can no longer be addressed effectively by humanitarian actors alone. The Agenda for Humanity and the SDGs already recognize the value of private sector action and partnerships in helping address global challenges, while several United Nations General Assembly resolutions have highlighted the importance of humanitarian organisations working in partnership with businesses to achieve the 17 Global Goals.

“If we do not make innovation really deliver in crises situations, we will leave people behind and not achieve the SDGs. We must all – companies and humanitarians, the UN and small start-ups – come together to tackle complex problems through genuine, long-term partnerships.” said Rahul Chandran, Executive Director of the Global Alliance for Humanitarian Innovation (GAHI) “It’s hard work. But it will deliver results if we can do it with respect to the people we serve.”

Live 360 Degree Debates between public and private sector leaders will also be broadcast during the Annual Meeting, focusing on: how collaboration can address priority challenges for refugees and migrants, such as trafficking; empowering young people; and ensuring education, skills and employment for the most vulnerable. There will be attempts to better scale innovation and technology for humanitarian good and to better understand and motivate cross-sector partnerships; and opportunities for and challenges to innovative humanitarian financing. Furthermore, there will be new and interactive experiences for visitors to learn more about the theme.

“Responding to growing humanitarian challenges and ensuring no one is left behind as envisioned by the SDGs needs encouragement and the promotion of public-private partnerships in innovative collaborations. The Sustainable Impact Hub in Davos is an important venue for exploring dynamic collaboration among major stakeholders.” said Dr Al-Meraikhi.

“Eurovision Services is proud to partner with the Sustainable Impact Hub to bring the topics discussed in Davos to the attention of the global audience. For this event we will provide remote production and distribute live streams to all partners of this initiative to share on their respective web platforms and social media channels.” said Marco Tinnirello, CEO of Eurovision Services” We are committed to support the humanitarian collaboration and bring our experience in helping international organisations to maximise the reach of their content using professional broadcast and media solutions.”

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THE SUSTAINABLE IMPACT HUB

- The Sustainable Impact Hub will be open from 9am to 6.30pm, 21–25 January 2019, at 72 Promenade, Davos Platz, Switzerland.
- The 2019 collaborating partners include:
 - Elhra, Global Alliance for Humanitarian Innovation (GAHI), IFRC, IOM, OCHA, ODI, SDG Lab, The Connecting Business initiative, UNDP, UN Global Compact, UN Foundation, UNHCR, UNICEF, WFP, WHO
- The initiative is made possible through the support of
 - CvB Davos, Devex, European Broadcasting Union, Eurovision Services, GlouNNet, GSM Association, Mastercard, Philanthropy Advisors, Salesforce, UN Secretary General’s Humanitarian Envoy, Western Union, World Economic Forum
- 22 Humanitarian and private sector organizations first successfully collaborated in the Sustainable Impact Hub in Davos in January 2018.

- The Sustainable Impact Hub is coordinated and organized by Alliance4Impact

For more information and requests for interviews write to: andy.andrea@alliance4impact.com
or call +41 22 548 35 33