Violent conflict is the biggest obstacle to sustainable development, with the impact of violence on the global economy more than $14.1 trillion last year. Conflicts also drive 80% of all humanitarian needs and reduce GDP growth by two percentage points per year, on average.

Alongside the 2019 UN Business and Human Rights Forum, the Business 4 Peace event will be a key convening for those seeking to advance responsible business in areas facing multidimensional risks and in areas of conflict. This event will bring together a range of stakeholders to think creatively and strategically about how the private sector can positively contribute to the building of peaceful societies.

Taking place on November 27, 2019, the morning will be dedicated to partner sessions, with the official event in the afternoon.

Participants must request invitations and be confirmed in advance. Please register here.

**Working Agenda**

**DRAFT**

9:00 – 12:00: Partner sessions (see descriptions on page 3)

12:00 - 17:00: Business 4 Peace: Bridging the Gap with Human Rights

- 12:00 – 13:00 Networking Lunch and Opening
- 13:00 – 13:20 The Changing Nature of Conflict: What’s the impact on the private sector?
- 13:20 – 14:10 Panel 1: Business facing complex challenges
- 14:10 – 14:25 Spotlight Talk
- 14:25 - 15:10 Panel 2: The role of business in enabling and sustaining peace
- 15:10 – 15:35 Lightning Talks (4-5 speakers, 5 minutes each to introduce the working discussion themes)
<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>15:35 – 15:45</td>
<td>Coffee break and divide into groups</td>
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<tr>
<td>15:45 – 16:20</td>
<td>Breakout discussions on key themes (4-5 themes)</td>
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<td></td>
<td>1. The role of business in supporting human rights defenders/the civic</td>
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<td>space (led by Pacto Global Colombia)</td>
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<td></td>
<td>2. Measuring corporate peacebuilding contributions (led by Peace</td>
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<td></td>
<td>Nexus/Engageability)</td>
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<tr>
<td>16:20 – 16:50</td>
<td>Facilitated report back and discussion (a way forward for Business 4</td>
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<td>Peace)</td>
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<td>16:50 – 17:00</td>
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**Host**

[UN Global Compact logo]

**Supporting Partner:**

[Thunderbird School of Global Management logo]

**With program support from:**

[Business for Peace logo]  
[Pacto Global Red Colombia logo]
Morning partner sessions

9:00 - 10:00am Engaging companies in manmade disaster

Presentation of the Connecting Business initiative (CBI) and the Overseas Development Institute (ODI) guidance toolkit

With funding from the European Union Civil Protection and Humanitarian Aid or ECHO, the Connecting Business initiative (CBI) and the Overseas Development Institute (ODI) have co-developed a resource for private sector networks operating in manmade disaster contexts. The guidance toolkit provides a framework and practical tips for private sector networks on translating manmade disaster contexts into an engagement strategy that fits the capabilities of network participants, efficiently channels private sector capabilities and supports governments and the humanitarian community.

This session will provide an introduction to private sector engagement in manmade disasters. Through short interventions, participants will understand the importance of engaging the private sector in such contexts and learn how the new resource can guide them in the process.

10:30 - 12:00pm Organizational Crisis Management 2.0: How to Match Your Preparation and Response to Today's Crises

Masterclass with Dr. Chris Pearson, Thunderbird School of Global Management

No organization is immune from crisis, regardless of its size, location or mission. Prevalent organizational trends, such as globalization, hypercompetition and technofusion, spread the reach of crises, accelerate their evolution, and intensify their impact. Unfortunately, crisis management has not kept up with contemporary changes. This session addresses new challenges to crisis management, along with specific organizational improvements to meet those threats.