The recent outbreak of the novel coronavirus (COVID-19) has altered the lives of many and Africa is not immune. Although in comparison to the situation in other regions, there are still few cases in Africa, there is a real danger that the virus has yet to affect the continent. Experts in the World Health Organization warn that Africa’s public health systems, already somewhat strained, could become overwhelmed if the virus takes hold on the continent, especially in overcrowded urban areas where most Africans live.

Governments across Africa are heeding these warnings and have ramped up action against COVID-19 but what is the role of business during this critical time? What actions should responsible companies be taking to ensure the well-being of their business, employees and the communities where they operate?

Please join us for this special webinar session on the Responsible Business Response to COVID-19 in Africa where we will be discussing how business in Africa should be implementing the Ten Principles in the face of the COVID-19 pandemic. This session will share practical guidance on responsible business action; lessons learned on private sector mobilization during health emergencies; and invite participants to share what actions they are taking and good practices.

Register here to attend the session.

After registering, you will receive a confirmation email containing information about joining the webinar.