

## CBi Member Network Coordination Meeting: Q2 2022 Meeting Minutes

- The quarterly coordination meeting of CBi Member Networks was called to order on Tuesday 28 June (8-9.30am Geneva time / GMT+2) and on Wednesday 29 June (4-5.30pm Geneva time / GMT+2). In attendance were representatives from 12 CBi Member Networks (Kenya and Vanuatu were unable to join). See [Annex 1](#) for the full list of attendees.
- Rhiza Nery, CBi's Local Network Coordination Specialist, presented the context: Crises are becoming ever more complex and humanitarian needs are at an all-time high – this year, figures show that according to the Global Humanitarian Overview, 274 million people will need humanitarian assistance and protection. This is a significant increase from the 235 million figure from last year, which was already the highest figure in decades. As such, more must be done.
- Rhiza also announced that Hombro a Hombro in Peru is the newest CBi Member Network before inviting the MNs present to share updates for Part 1 of the meeting.

### Updates from Member Networks

#### **Fiji: Fiji Business Disaster Resilience Council (FBDRC)**

Patricia gave an overview of the activities carried out by FBDRC since HNPW, including:

- An information session for their members, featuring Butch from PDRF as a speaker
- A meeting with UNDP Pacific to formalize the CBi grant and plan for the official kickoff
- A meeting with PIFS to carry out a private sector mapping exercise and to get technical support to access GCF funding for which they plan to learn more from PDRF on climate information services and from TÜRKONFED in terms of the private sector dashboard they are implementing
- A partnership with PIFS on disaster resilience learning events at a regional level, enabling peer-to-peer sharing

She also highlighted upcoming activities, such as a possible World Humanitarian Day event, likely hybrid and organized with partners and the NDMO.

Karunesh elaborated that FBDRC is engaging with the National Disaster Management Office, working on identifying disaster-prone areas where they will focus on preparedness for specific types of disasters.

#### **Haiti: L'Alliance pour la Gestion des Risques et la Continuité des Activités (AGERCA) / Alliance for Risk Management and Business Continuity**

Fania explained that despite the complex situation in Haiti, where security and kidnappings are so bad that activities are often canceled last minute, AGERCA has been busy, and the two communication companies have also been having issues, so communications are often unclear – making both in-person and virtual events challenging.

In the context of a campaign to strengthen the resilience of businesses, AGERCA conducted four forums and session-specific sessions on disaster risk management for banking/insurance, education/telecom, industrial/textiles, and multiple sectors. They offered three virtual training sessions to establish a crisis management simulation for companies, and although their goal was to support the establishment of 75 crisis management units, so far they are at 30 only because companies don't prioritize disaster risk management which makes it hard for their staff to take the time to work on setting up such units. AGERCA has also done a total of 17 training sessions on topics ranging from multi-risk training to hurricane risks, family emergency planning, emergency kits, the risk of fire in the workplace, how to set up crisis units.

In parallel, AGERCA has been working with 10 companies to develop business continuity plans, and evacuation plans for five businesses. They are also preparing for hurricane season by working closely with the General Directorate of Civil Protection, doing workshops for vulnerable communities, and deploying agents on the ground to raise awareness on risks and preparedness.

AGERCA is also exploring how to set up its own business emergency operations center (BEOC), so Rhiza flagged that CBi will explore the possibility of a study and knowledge exchange trip for AGERCA, PSHP Madagascar, and other interested Member Networks to visit the PDRF BEOC. In the meantime, Member Networks are encouraged to reach out to each other to set up bilateral knowledge exchange sessions.

#### **Indonesia: Kamar Dagang dan Industri Indonesia (KADIN) / Indonesian Chamber of Commerce and Industry**

Yani gave a recap of the activities that took place in May in Bali during Rhiza's visit and in parallel to the Global Platform for Disaster Risk Reduction (GPDRR), including:

- A workshop attended by 20 chambers of commerce from the region, KADIN partners, and business associations to work on marketplace activities, carry out a simulation exercise, and engage in a consultative discussion
- The official launch of KADIN as a CBi Member Network
- An official GPDRR side event co-hosted with UNICEF, OCHA and UNDP where speakers from KADIN and PDRF were featured
- A workshop with USAID ADVANCE

KADIN also runs "Laboratorium", a platform where 1-2x a month they have webinars discussing and sharing experiences from all partners around disaster risk reduction and social issues.

Suwandi also explained that as there's a disaster almost every month in Indonesia, which sits on the ring of fire, KADIN wants to set up an endowment fund because asking for donations on an ad-hoc basis but so often will saturate the goodwill of businesses to donate money despite their willingness to support KADIN's work on disaster management. As such, they want to invite businesses to donate collectively and before it's needed, and only interests would be used to respond to disasters. The goal is to be able to self-finance for a faster and more flexible response.

Rhiza commented that while this seems like a new model, one of the key takeaways from GPDRR was the need to ensure that the private sector is involved in incentivizing investment in disaster risk reduction, so exploring models for public and private sector financing would be interesting and a consultation with the stakeholder community could be organized.

#### **Madagascar: Private Sector Humanitarian Platform Madagascar (PSHP Madagascar)**

Vio shared an update on what PSHP has been working on:

- As Madagascar recently aligned with the Sendai Framework Monitoring, they have had trainings on the topic and had a visit of the Special Representative of the Secretary General (SRSG) on DRR and head of UNDRR, Mami Mizutori, and her team to organize an event on the topic of monitoring the progress on the Sendai Framework.
- The Business Emergency Operations Center (BEOC) project is moving forward with many principal agreements with the National Bureau of Risk Management and partners such as the World Food Programme (WFP); the World Bank will provide technical support; and a consultant is on board who will be in charge of data management and the BEOC setup. They are considering a hybrid model, with a physical bureau and a virtual BEOC.

In terms of next steps, the PSHP structure will be transformed into an NGO for broader partnership and financing opportunities, using the BEOC project to facilitate this. They are also establishing an East Coast Regional Focal Point as many companies in that region are interested in becoming members.

From the CBI perspective, the suggestion is to organize a meeting with other Member Networks interested in BEOCs, to explore starting with something small and virtual to share tools and templates based on experience.

#### **Mexico: Centro Nacional de Apoyo para Contingencias Epidemiológicas y Desastres (CENACED)**

Luis introduced Elisa Trujillo who just came on board as General Director for CENACED and ARISE, as Mexico decided to try a novel approach and have both entities be managed together to try and get all activities for preparation, prevention through to disaster relief under one roof.

Elisa shared her vision of building an articulated ecosystem within the public and private sector, connecting strategy with field operations. CBI's Member Network CENACED will focus more on response and will work with ARISE and other partners for recovery and mitigation phases. They are working on MOUs with local NGOs in the field to avoid reinventing the wheel and better articulate and align efforts for better results.

To start the hurricane season, they had an exercise with the public sector as Category 3 Hurricane Agatha struck Oaxaca, and they reached the affected area within a few days to tend to almost 2200 families who would otherwise get no aid.

The goal is to reinforce the Government strategy and focus on municipalities affected by disasters but not getting aid. They are also working on aligning with SPHERE standards.

Blanca elaborated on the community of practice they want to develop including a series of working group meetings planned in June and July, including ones focused on the insurance sector and SMEs.

Juan Pablo clarified that they are considering other Member Network experiences such as PDRF's and adapting them to the national context (e.g., Mexico doesn't have a Humanitarian Country Team or clusters). Within that, they are working on a mapping and analysis of actors and capacities to identify the most suitable model, and want to enable collaboration across sectors so that businesses, NGOs and the Government all work together.

#### **Pacific: Pacific Islands Forum Secretariat (PIFS)**

Ledua provided an update on what PIFS has been working on, such as a private sector mapping for climate change and resilience starting with Fiji (report complete and available on the PIFS website soon) before

continuing with Tuvalu. Engagement with Governments is on-going until later in August, and they are also working with the University of South Pacific to develop a tailored programme in the form of a short online course as a way to offer capacity building to their members.

### **Peru: Hombro a Hombro**

Juan Manuel gave an overview of Hombro a Hombro, a non-profit association born in 2011 to support the state in improving its public management through the private sector expertise in making things happen, and to serve as a national business front for large scale disasters and uniting business solidarity to channel it in close collaboration with the Government.

During the pandemic, only 20 companies supported their operations, but today they have 59 companies that provide them with capital and services, and over 100 businesses that donate during disasters.

During the pandemic, Hombro a Hombro provided baskets of essential goods for families every two weeks and worked on the deployment of oxygen to hospitals, as well as supported the logistics to get the first million vaccines to Peru to accelerate the start of vaccinations by two months.

More recently, they have responded to earthquakes in the North, oil spills in the center of the coast in Lima affecting thousands of fishermen, and a series of 40 mild volcanic earthquakes in the Southern highlands

Hombro a Hombro operates based on three strategic pillars:

1. Supporting the Government in Public Management
2. Promoting a future of preparation, because investing \$1 in preparing people is much more profitable and impactful than putting \$1 to response activities
3. Coordinating a full response as the private sector throughout the country, leveraging all sectors, from food and beverage to logistics, heavy machinery, banking, communications, supermarkets, and more.

The organization is NOT in prevention, rescue or reconstruction.

Some examples of Hombro a Hombro activities and initiatives include

- Translating the INDECI family plan into a simpler format to make it easier to change habits in the population and describe steps families can take to reduce the chance of personal and material loss during a major disaster, with face to face and virtual workshops to share these practices, and a massive communication campaign to spread the importance of such family plans.
- Developing a private sector protocol in disasters to clarify when they are activated, with a focus on levels 4 or 5 as for smaller disasters the assumption is that local governments can deal with the problem
- Involvement in the National Emergency Operations Center to be able to relate information to companies and organize an efficient private sector response

### **Philippines: Philippine Disaster Resilience Foundation (PDRF)**

Butch provided some context for the Philippines, whereby their President is changing, so a new Government is taking over and PDRF is trying to adjust and establish relationships with the new Government.

With the Department of Energy, PDRF carried out simulations and drills, working with them on a National Energy Contingency Plan to know how the generation and distribution of power, fuel, and energy be kept functional in the case of an emergency.

COVID levels have decreased enough that the Philippines is now on the lowest alert level, which enabled the reopening of the PDRF EOC in Clark to more visitors, including the incoming leaders of the Department of the Interior and Local Government, the US Charge d'Affaires, and other local officials.

The DHL "Getting Airports Ready for Disasters" (GARD) Project is starting soon, with DHL sending experts to help prepare airports for disasters. Next year they plan to do a second airport, and are working with the Government Aviation Department.

In terms of the CBI visit, Rhiza and Trina conducted the first ever service continuity planning session for the UN Humanitarian Country Team, a result of a few years of work based on PDRF's previous discussions with UN agencies on preparing for a major disaster scenario. They also traveled to the area hit by Typhoon Rai and conducted business continuity training for business owners under the banner of SIKAP. In addition, livelihood recovery support was given in that same area to fisherfolks to help them rebuild their boats and sustain their families and livelihood. Last but not least, we received a few awards from outgoing Ministers including the Minister of Health and the Office of Civil Defense.

Juan Pablo from UNDP Mexico commented that while the context is different in Mexico (there is no HCT in the country), the training mentioned is very exciting and he would welcome seeing a report or materials related to the training in service continuity, as well as any insight PDRF can share on how they organize sectors. Any such best practices would feed into Mexico's objectives of getting more organized with NGOs and UN Agencies, and their idea of organizing a tabletop exercise.

#### **Sri Lanka: Asia-Pacific Alliance for Disaster Management Sri Lanka (A-PAD Sri Lanka)**

Dewni started by sharing that A-PAD SL has been carrying out capacity building activities in the North and East of the country, supporting 300 MSMEs as part of the Project Phoenix which has been on-going for three years and is in its last stages. They have also been visiting different parts of the island for disaster risk reduction training programmes, and are working with partners to address the impacts of the economic crisis as best they can.

Through A-PAD International, A-PAD SL will provide medicine support given how much the healthcare system is suffering in light of the economic crisis.

Rochelle added that they are officially near the Monsoon season and participated in the Intergovernmental Coordination Group for the Indian Ocean Tsunami Warning and Mitigation System communications test.

On behalf of CBI, Rhiza asked if A-PAD SL could share their National Business Continuity Planning Guidebook to see how best to amplify it; A-PAD SL will share once it's finalized.

#### **Turkiye: Business for Goals Platform (B4G) and the Turkish Enterprise and Business Confederation (TÜRKONFED)**

Erhan shared that TÜRKONFED is in the fourth year of their resilience project and transitioning to the last phase. The focus is on earthquakes (they covered floods and wild fires previously), and in that context they are preparing operational tools for SMEs and different sectors. Trainings will be carried out in six different development regions in Türkiye, and mentorship for SMEs to develop practical emergency action plans (which are required by law in Türkiye for SMEs, but many have such plans that they don't support with drills or implement). TÜRKONFED will also be providing emergency action backpacks (with 25 items such as whistles, water, bandaids, etc) for each SME participating in the training.

Simay spoke about the Business for Goals project on Climate Resilience implemented with the support of CBI, to raise awareness and carry out advocacy activities. A few seminars have already been carried out and the training curriculum has been implemented twice for network and business representatives. They took a sector-based approach and they also organized a series of seminars focused on technologies actively used in disasters, with a first session focused on Turkiye and a second one presenting a global perspective. Next, they will develop a toolkit for companies to assess their preparedness.

#### **Viet Nam: Viet Nam Chamber of Commerce and Industry (VCCI)**

Ha shared an update on VCCI's activities based on the workplan for the working group on private sector resilience with UNDP Viet Nam and the Vietnam Disaster Management Authority. She shared about Rhiza's participation in the business continuity planning training they conducted with VCCI in Can Tho for the SMEs in the Mekong Delta and other meetings in VCCI Da Nang and with Hanoi. She also mentioned updates on the research report on agricultural transformation to adapt to climate change in the Mekong Delta which they hope to finalize by July. Lastly, Ha talked about the next steps for the different sub-national chambers which included finalizing the BCP guidebook and the establishment of the business resilience network in Da Nang.

## Resources for and from Member Networks

Based on the updates above, here are some resources from CBI and its Member Networks that may be of interest to others:

**PDRF's Foresight Planning Tool, "PUHON"** which PDRF, with the support of UNDP, OCHA and CBI, developed to help MSMEs imagine multiple future scenarios and prepare for them accordingly. Sign up to [SIKAP](#) to access the resources.

**UPS Foundation's Resilience in a Box programme:** This resource includes business continuity programming and is part of the resources shared in the CBI course on Business Continuity Planning, but Resilience in a Box is also available in Spanish.

**CBI's Regional Assessments:** In 2021, CBI carried out two regional assessments as part of its plans to expand the number of Member Networks from Latin America as well as in Sub-Saharan Africa. As we would welcome the engagement of current Member Networks in our growth, below are the slides that summarize findings for each region:

- [For Latin America](#)
- [For Sub-Saharan Africa](#)

#### **The CBI online training on Business Continuity, powered by PDRF**

CBI launched a free online training on business continuity for the business networks and micro, small, and medium-sized enterprises. On 30 June 2022, CBI and PDRF co-hosted [the introductory workshop: Get your business ready for crises](#), featuring the lesson learnt and best practices from the CBI Member Networks in Haiti, the Philippines and Turkiye. The [new self-paced online course on Business Continuity](#) was also launched during the workshop.

## CBI Upcoming Activities, News & Next Steps

In addition to the announcement of Hombro a Hombro becoming a CBI Member Network, Rhiza confirmed that the Kenya Private Sector Alliance (KEPSA) will be next. Furthermore, CBI is in the process of recruiting additional capacity in Panama and Nairobi, to support its expansion strategy.

Member Networks are invited to play an active role in the growth of CBI in their regions, to which end the Landscape Assessments for Latin America and Sub-Saharan Africa are shared above. Note that CBI is currently in discussions with the Pacific (PIFS), Honduras (COHEP), Ecuador, and Panama.

CBI is also committed to gaining visibility for its brand as well as supporting – and raising the profile of – Member Networks through advocacy and communications efforts. Some recent examples include:

- OpEd in Impakter “[How Businesses Save Lives in Emergencies](#)”
- Podcast interview for the New Humanitarian “[Is Ukraine a game-changer for aid and the private sector?](#)”
- Oped by Hush in the Sri Lanka Daily Financial Times “[Lessons from Sri Lanka: It’s time to recognise business as first responders](#)”
- Social Media training for Member Networks was offered in English, French and Spanish on July 7 and 8, and opened to OCHA regional communications focal points

Upcoming CBI activities include:

- **World Humanitarian Day is coming up on August 19**, and while we have a few things planned and will send an email specific to this early August, you are all invited to share photos and writeups on the theme of “It takes a village”. The idea is to highlight individuals’ stories to promote the private sector role in terms of partnering with governments and the UN
- **Regional workshops** for Latin America & the Caribbean (LAC), Sub-Saharan Africa, and Asia and the Pacific
- **Impact Measurement Survey**, a quick survey – [available here](#) – to share information on your network’s preparedness, response and recovery activities for the first half of the year. The deadline to fill out the survey is Friday 12 August

Kareem provided an update on Ukraine-related CBI activities:

- The [Ukraine Private Sector Contributions Tracker](#) is at US\$1.6 billion
- [Three workshops were offered by CBI in partnership with the UN Global Compact](#), informing Ukrainian and Polish companies on how they can support the humanitarian response, and a third about humanitarian principles and standards as relevant for businesses
- One of CBI’s objectives is to leverage the interest businesses have shown in supporting the humanitarian response in Ukraine to mobilize them for other emergencies such as the economic crisis in Sri Lanka and the drought and famine in the Horn of Africa



## Annex 1: List of Participants

First Name	Last Name	Title	Organization	Email Address
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Annex 2: List of Materials Shared

- [Q2 2022 Member Network Coordination Meeting Presentation \(Adobe Acrobat PDF\)](#)