Regional Landscape Assessment for Sub-Saharan Africa

December 2021

OUTLINE

01 Background

02 Scope and Methodology

03 Findings

04 Recommendations

01

BACKGROUND AND OBJECTIVES

BACKGROUND
Understanding the Context

Landscape assessments help provide a snapshot of the current context in which private sector actors operate in and the factors that influence their engagement in disaster risk management and humanitarian action.

Photo: OCHA/Yasmina Guerda

BACKGROUND
Project Objectives

Network Expansion

Support CBi network scoping and expansion strategies in Sub-Saharan Africa

Partnerships

Recommend where, how and with whom should CBi aim to explore partnerships and facilitate the launch of new CBi Member Networks

Engage

Identify entry points for private sector engagement in preparedness, response and recovery initiatives
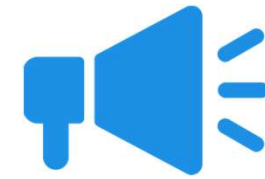
BACKGROUND
Expected Outputs

Landscape Assessment Reports

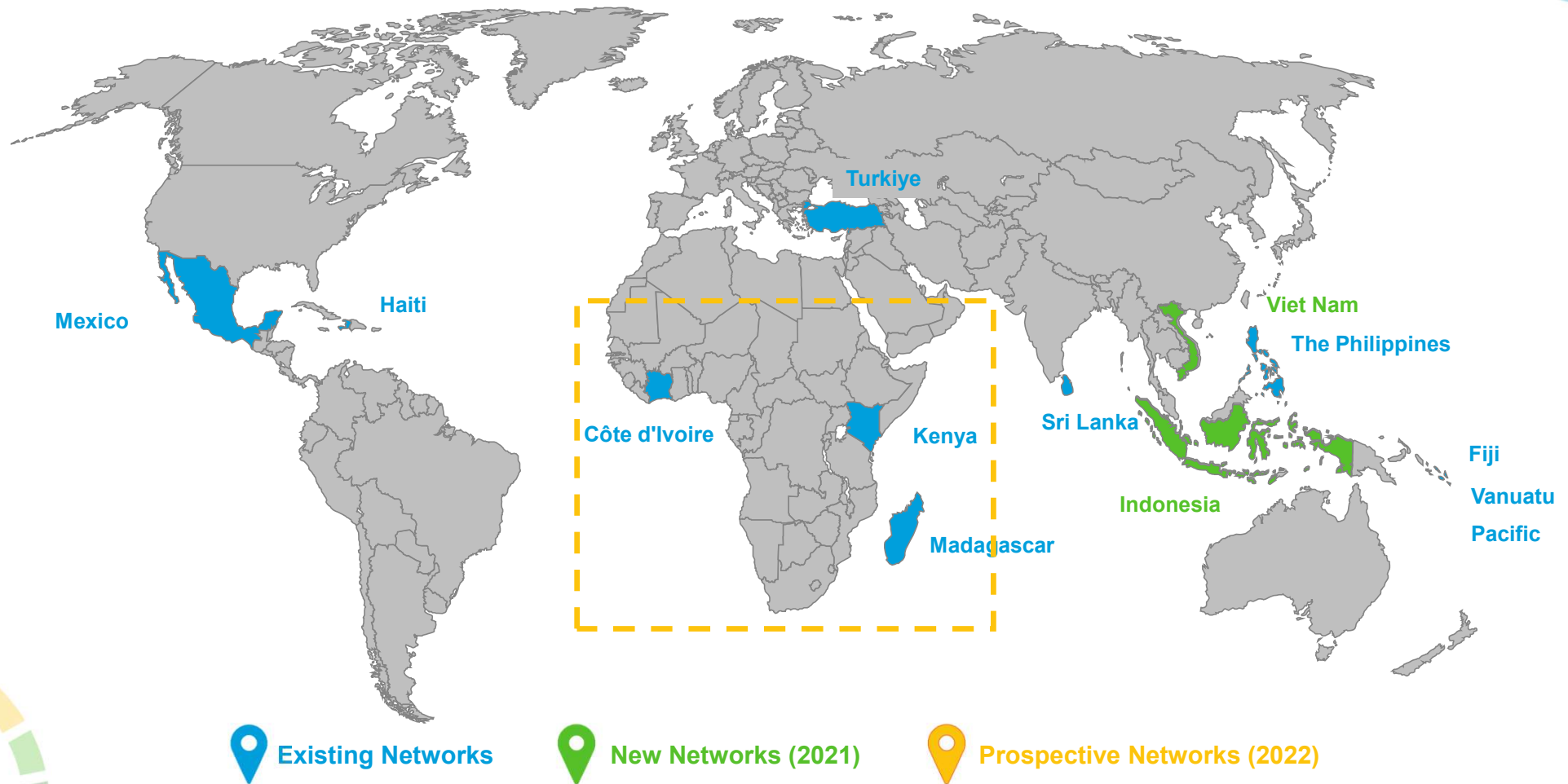Regional landscape assessment report covering Sub-Saharan Africa

Outreach Activities

Two virtual awareness-promotion sessions

02

SCOPE AND METHODOLOGY

SCOPE & METHODOLOGY

Mexico

Haiti

Turkiye

Côte d'Ivoire

Kenya

Madagascar

Sri Lanka

Viet Nam

The Philippines

Indonesia

Fiji

Vanuatu

Pacific

📍 Existing Networks 📍 New Networks (2021) 📍 Prospective Networks (2022)

SCOPE & METHODOLOGY
Project Components

Landscape Assessment

- **Map** existing private sector networks/ initiatives related to disaster preparedness and response, and recovery
- **Identify** entry points and opportunities for CBi engagement
- **Understand and assess** current initiatives, good practices, as well as challenges and gaps when it comes to private sector engagement by humanitarian actors

Outreach Activities

- **Engage** through virtual awareness workshops for private sector networks, government, UN entities and other humanitarian partners in the region

SCOPE & METHODOLOGY
Report Structure

01

Regional Disaster Risk Profile

02

Regional Disaster Management and Humanitarian Coordination Mechanisms

03

Overview of Key Business Sectors and Critical Industries

04

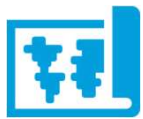**Mapping of Private Sector Networks**

05

Needs Assessment

06

Engagement Opportunities and Recommendations

SCOPE & METHODOLOGY
Main Activities

Network Mapping

20 countries included in the preliminary scoping for Sub-Saharan Africa

Key informant interviews (remote)

Interviews with focal points from OCHA, UNDP, the UN RCO, and UNDRR

Desk research and literature review

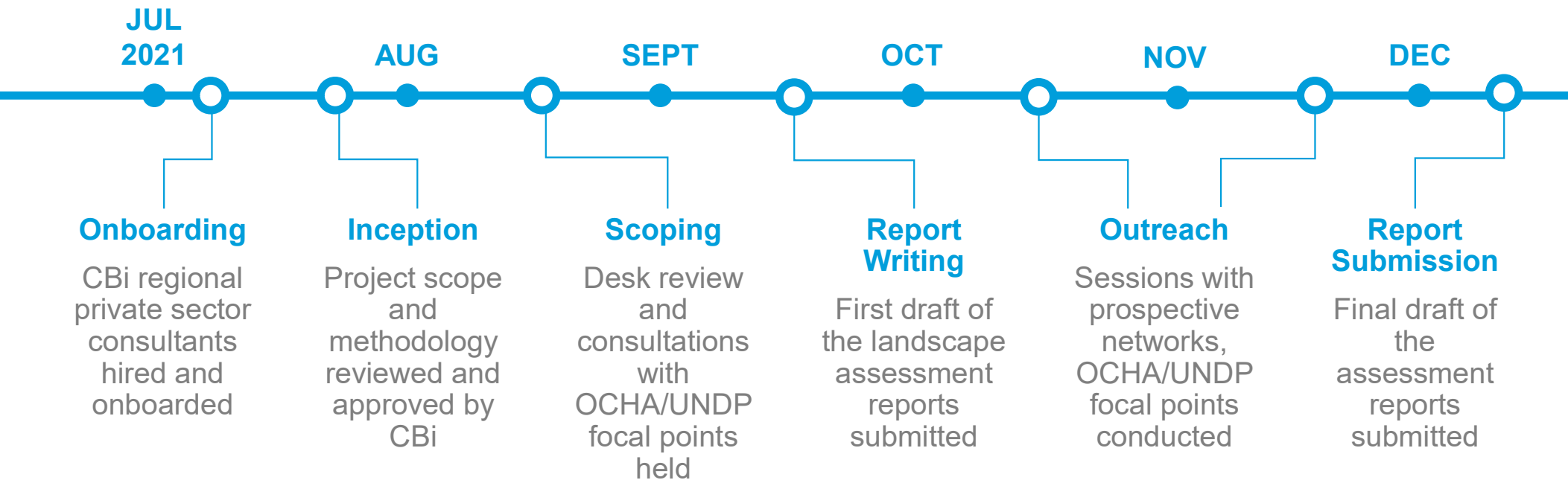Desk review included regional and national DRR/DRM frameworks

Outreach sessions

Presented the preliminary findings to prospective countries/networks

SCOPE & METHODOLOGY

Project Timeline

JUL 2021 — **Onboarding** — CBi regional private sector consultants hired and onboarded

AUG — **Inception** — Project scope and methodology reviewed and approved by CBi

SEPT — **Scoping** — Desk review and consultations with OCHA/UNDP focal points held

OCT — **Report Writing** — First draft of the landscape assessment reports submitted

NOV — **Outreach** — Sessions with prospective networks, OCHA/UNDP focal points conducted

DEC — **Report Submission** — Final draft of the assessment reports submitted

SCOPE & METHODOLOGY
Geographical Focus

Niger
Mali
Sierra Leone
Liberia
Ghana
Nigeria
Cameroon
Central African Republic
Democratic Republic of Congo
Zimbabwe
South Africa

South Sudan
Ethiopia
Uganda
Kenya
Rwanda
Malawi
Tanzania
Mozambique
Mauritius

INFORM RISK INDEX

VERY LOW — LOW — MEDIUM — HIGH — VERY HIGH
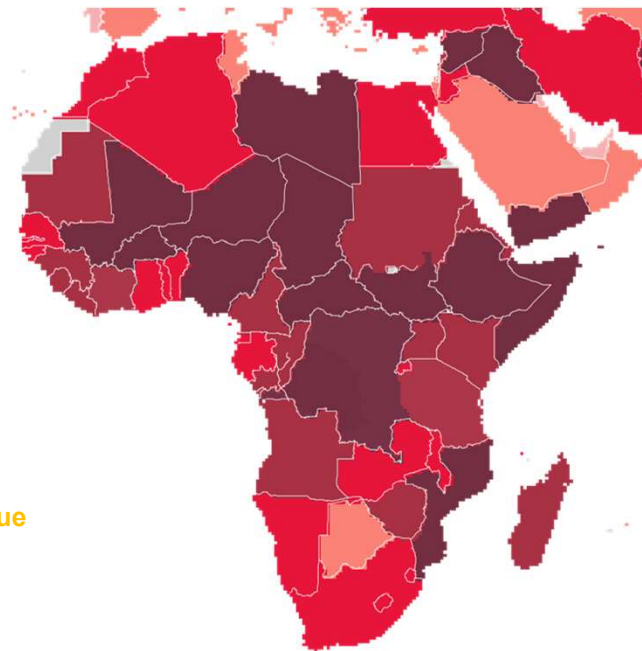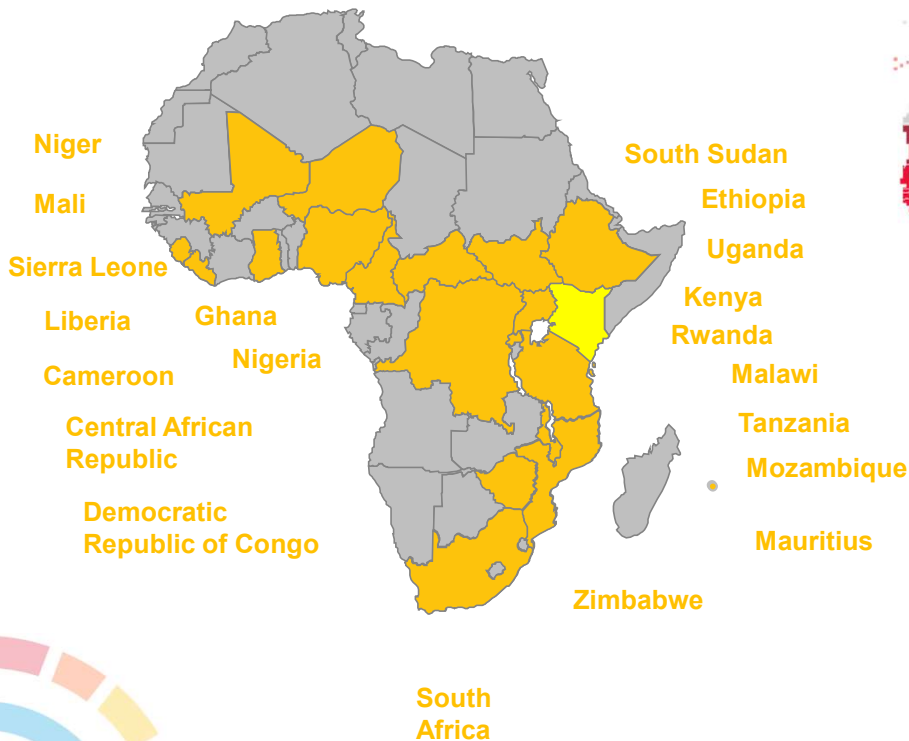
(INFORM, 2021)

Criteria:

- Disaster Profile: INFORM, Global Risk Index
- Available Humanitarian Response Plan
- Presence of multiple business networks

SCOPE & METHODOLOGY
Country Prioritization

Criteria

- Disaster Profile: INFORM Risk Index
- Available Humanitarian Response Plan based on the OCHA Global Humanitarian Overview
- Presence of multiple business networks
- Consultations with OCHA and UNDP focal points (regional and country-level coordinators)

Prospective Countries

- Four (4) prospective countries in Sub-Saharan Africa
- Reviewed CBi's current engagement with Kenya

SCOPE & METHODOLOGY
Network Characterization

Knowledge Management

Identify, filter, and share information and knowledge; stimulate learning

Amplification and Advocacy

Extending the reach and influence of initiatives

Convening

Bridging and stimulating discourse, collective learning and action among different actors

Resource Mobilization

Increasing the capacity and effectiveness of members

DRR/DRM Engagement

Involvement in disaster prevention & mitigation, preparedness, response, and/or recovery

(Hearn and Mendizabal, 2011)

03

FINDINGS

FINDINGS – OVERALL SUMMARY
Existing Private Sector Networks (Sub-Saharan Africa)

Democratic Republic of Congo

- Federation des Enterprise du Congo (FEC)
- Global Compact–DRC (GC-DRC)

Mozambique

- Confederation of Economic Associations of Mozambique (CTA)
- Business Forum for the Environment (FEMA)
- Mozambique Chamber of Commerce (MCC)

Nigeria

- Nigerian Economic Summit Group (NESG)
- Nigerian Association of Chambers of Commerce, Industry, Mines and Agriculture (NACCIMA)
- Federation of West African Chambers of Commerce and Industry(FEWACCI)

Sudan

- Sudanese Union of Chambers of Commerce(SUCC)
- Sudanese Business and Employers Federation(SBEF)

Kenya

- Kenya Private Sector Alliance (KEPSA)

FINDINGS – DEMOCRATIC REPUBLIC OF CONGO (DRC)
Existing Private Sector Networks (Sub-Saharan Africa)

Democratic Republic of Congo

- Federation des Enterprise du Congo (FEC)
- Global Compact–DRC (GC-DRC)

NETWORK SNAPSHOT – DRC

NETWORK	NETWORK FUNCTIONS				SCOPE				REMARKS
	Advocacy	Convening	Resource Mobilization	Knowledge Management	Prevention & Mitigation	Preparedness	Response	Recovery	
Federation des Enterprise du Congo (FEC)	●	●	○	●		○			Has active engagement with ARISE Africa; works with several regional associations and international organizations (e.g., USAID, ILO, World Bank, IMF); welcomed the opportunity to engage with CBi to help promote DRR/DRM as an agenda for the business community
Global Compact–DRC (GC-DRC)	●	●	○	●					As part of the Global Compact, the network has a particular focus on outreach, learning and reporting activities. In collaboration with African CEOs, the UN Global Compact has also adopted a long-term strategy to better connect with the growing private sector in Africa

Activities

● Major / direct

○ Minor / indirect

FINDINGS - MOZAMBIQUE
Existing Private Sector Networks (Sub-Saharan Africa)

Mozambique

- Confederation of Economic Associations of Mozambique (CTA)
- Business Forum for the Environment (FEMA)
- Mozambique Chamber of Commerce (MCC)

NETWORK SNAPSHOT – MOZAMBIQUE

NETWORK	NETWORK FUNCTIONS				SCOPE				REMARKS
	Advocacy	Convening	Resource Mobilization	Knowledge Management	Prevention & Mitigation	Preparedness	Response	Recovery	
Confederation of Economic Associations of Mozambique (CTA)	●	●	○	●					CTA is the official private sector partner for public – private dialogue with the Mozambican government. CTA promotes economic and regulatory reforms.
Business Forum for the Environment (FEMA)	●	●	○	○					No previous engagement in DRR/DRM related activities but with potential engagement opportunities given its strong network
Mozambique Chamber of Commerce (MCC)	○	○	○	○					Conducts outreach and publicity programs directed at increasing the environmental awareness of the business and investment community throughout the country

Activities

● Major / direct

○ Minor / indirect

FINDINGS – NIGERIA
Existing Private Sector Networks (Sub-Saharan Africa)

Nigeria

- Nigerian Economic Summit Group (NESG)
- Nigerian Association of Chambers of Commerce, Industry, Mines and Agriculture (NACCIMA)
- Federation of West African Chambers of Commerce and Industry(FEWACCI)

NETWORK SNAPSHOT – NIGERIA

NETWORK	NETWORK FUNCTIONS				SCOPE				REMARKS
	Advocacy	Convening	Resource Mobilization	Knowledge Management	Prevention & Mitigation	Preparedness	Response	Recovery	
Nigerian Economic Summit Group (NESG)	●	●	○	●		○			Together with OCHA, NESG launched the Nigeria Humanitarian Fund Private Sector Initiative (NHF-PSI) which was a blueprint for private sector engagement in humanitarian action through a country-based pool fund. NESG was previously approached by CBi.
Nigerian Association of Chambers of Commerce, Industry, Mines and Agriculture (NACCIMA)	●	●	○	○					NACCIMA noted that potential key areas of focus would be managing insurgency related crises (particularly in the north eastern region) and also climate change related disasters
Federation of West African Chambers of Commerce and Industry(FEWACCI)	●	●	○	○					

Activities

● Major / direct

○ Minor / indirect

FINDINGS – SUDAN
Existing Private Sector Networks (Sub-Saharan Africa)

Sudan

- Sudanese Union of Chambers of Commerce(SUCC)
- Sudanese Business and Employers Federation(SBEF)

NETWORK SNAPSHOT – SUDAN

NETWORK	NETWORK FUNCTIONS				SCOPE				REMARKS
	Advocacy	Convening	Resource Mobilization	Knowledge Management	Prevention & Mitigation	Preparedness	Response	Recovery	
Sudanese Union of Chambers of Commerce (SUCC)	●	●	○	○					There were few references on humanitarian or DRR/M related activities done by and/or with the two business associations. The Small Industry and Handicrafts Chamber (with the SBEF) has been mentioned in the 2021 Sudan Rapid Post Disaster Needs and Recovery Assessment for the 2020 floods but no mention of concrete activities. The landscape assessment included the two business associations and Sudan as a prospective CBi country given the potential entry-point of the private sector based on lessons learned from the 2020 floods. Sudan is also a priority country of OCHA.
Sudanese Business and Employers Federation (SBEF)	○	○	○	○					

Activities

● Major / direct

○ Minor / indirect

FINDINGS – KENYA
Existing Private Sector Networks (Sub-Saharan Africa)

Kenya

- Kenya Private Sector Alliance

NETWORK SNAPSHOT – KENYA

NETWORK	NETWORK FUNCTIONS				SCOPE				REMARKS
	Advocacy	Convening	Resource Mobilization	Knowledge Management	Prevention & Mitigation	Preparedness	Response	Recovery	
Kenya Private Sector Alliance	●	●	○	●	○	●			Disaster management is one of the sub-pillars under their Security Sector Board. KEPSA is mentioned in the National Disaster Management Policy and has had engagements with the Kenyan Red Cross. Active engagement in ARISE Africa (through one of their coordinators).

Activities

● Major / direct

○ Minor / indirect

FINDINGS
Challenges in Sub-Saharan Africa

Private sector capacity

Establishing CBi networks can be considered as demanding since 80% of the private sector in Africa are SMEs and many of these SMEs are from the informal sector.

Increasing complexity of risks

With increasing humanitarian needs, fragility and exposure to weather extremes, private sector's capacity in the priority countries are also affected.

Defining private sector engagement

There is a need to specify the engagement mechanisms and concrete value / benefits to private sector networks in becoming CBi networks and working with the UN.

FINDINGS

Private Sector Opportunities in Sub-Saharan Africa

Build institutional capacity

Align with existing initiatives on building institutional DRR/M capacity and include / lobby for private sector involvement

Explore innovative models with business networks

Consider exploring different engagement approaches (e.g., platform model, ecosystem approach) to support private sector capacity

Regional network hub approach

Supporting multiple countries through sub-regional country hubs such as Kenya, Nigeria and even South Africa

CBi-Global Compact partnership

Leverage existing CBi-Global Compact partnership to cross-fertilize DRR/M engagement with sustainable development agendas

Cross-sectoral DRR/M approaches

Explore how private sector sees itself being involved and assess integration of humanitarian engagement in climate resilience, fragility and even supply chain resilience

04

RECOMMENDATIONS

RECOMMENDATIONS

Entry-points for engagement in Sub-Saharan Africa

Capacity-building

Potential activities can include DRR/DRM awareness-raising workshops, business continuity planning and introduction to the humanitarian system

Advocacy

Promoting the importance of private sector engagement in disasters caused by natural hazards and in humanitarian crises

Direct Engagement

Mapping of private sector resources and capabilities

RECOMMENDATIONS
Priority outreach

- **Democratic Republic of Congo (DRC):** Federation des Enterprise du Congo (FEC)

- **Kenya:** Kenya Private Sector Alliance

- **Mozambique:** Confederation of Economic Associations of Mozambique (CTA) and Business Forum for the Environment(FEMA)

- **Nigeria:** Nigerian Association of Chambers of Commerce, Industry, Mines and Agriculture (NACCIMA)

- **Sudan:** Sudanese Union of Chambers of Commerce (SUCC) and Sudanese Business and Employers Federation (SBEF)

THANK YOU!